

*Met ingang van 1 januari 2014 heeft NBC het beheer van de databank SpecsPlaza overgenomen van het Productschap Akkerbouw. Daarmee zijn zowel de helpdesk als de backoffice van SpecsPlaza bij NBC ondergebracht. De huisstijl en het logo van SpecsPlaza zijn daarmee ook aangepast.*

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## Newsletter March 19th 2015

### ALL USERS

1. In February 2015 the number of bakeries with an account on SpecsPlaza has increased by more than 71% compared to the beginning of 2014 (780 bakeries). The number of suppliers with 5 or more active specifications has also increased. Grodde Mühle Gebr. Engelke and Smilde Bakery were added to the list. The situation on the 3<sup>rd</sup> of March can be found on [www.specsplaza.nl](http://www.specsplaza.nl) at the section "Over SpecsPlaza – Wie doen er mee". At that moment 77 suppliers had one or more active specifications and in total there were 9065 active specifications in the database (an increase of almost 1450 specs compared to the situation a year ago).
2. Do you need help or advice with labeling or product information? Experts from NBC can help you. For more information and questions about the new rules you can contact NBC via [kennis@nbc.nl](mailto:kennis@nbc.nl) or telephone (+)31 317 471212.

### SUPLLIERS

3. The SpecsPlaza servicedesk pinpoints that on a regular basis, wrong declaration names are used in specifications. The use of a proper declaration name is al legal requirement. This is the name by which a composite material is listed on the label of a bakery product. This should not be a brand name of a trade name. It should be al legal name, a customary name or a descriptive name so that the customer understands what the product is about.
4. The SpecsPlaza service desk will start more active communication with suppliers who have their specifications checked by the service desk, but hardly respond to the comments. Suppliers are not required to have their specifications checked. However, customers see this as an additional assurance for the quality of the specifications. Suppliers that don't appreciate this control are asked to inform the service desk about this by mail.